

SPOTLIGHT: The Way We Give Now

5 LARGEST GIVING SEGMENTS

23 REMAINING GIVING SEGMENTS

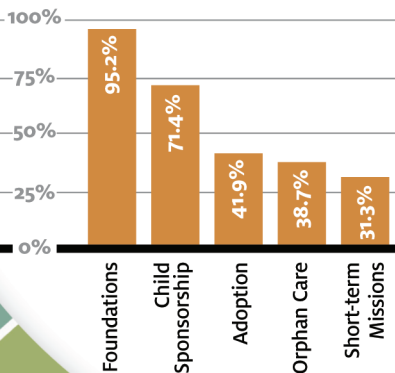
5 MOST STABLE GIVING SEGMENTS

\$9.8 BILLION GIVEN IN 2011

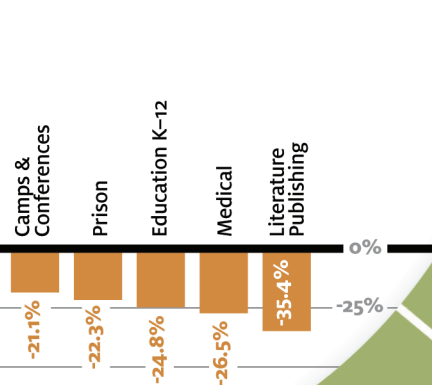


In its most recent State of Giving report, the Evangelical Council for Financial Accountability (ECFA) noted that its members received more than \$9.8 billion in cash donations in 2011. That giving has held fairly steady in recent years, especially compared to other reports of charitable giving. But there's a lot of volatility among individual ministries and ministry categories. (Some swings are due to changes in ECFA membership, but this seems to be a minor factor.) The data are from members' independent financial statements, not surveys.

BIGGEST GAINERS 2007-2011



HARDEST HIT 2007-2011



RELIEF & DEVELOPMENT
\$1,987,911,208

EVANGELISM
\$1,428,388,758

FOREIGN MISSIONS
\$1,305,301,825

CHILD SPONSORSHIP
\$582,077,035

FOUNDATIONS
\$521,945,237

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* We've excluded local church giving, simply because few churches are members of ECFA. Other studies have found that local churches are the dominant recipients of evangelical giving. Churches that are ECFA members rank 4th overall in the report, receiving \$692 million in 2011.