

CHRISTIANITY TODAY

Dear Friends,

Join Christianity Today as we reimagine this next season of ministry through The One Kingdom Campaign—publically announced in September 2024.

Your partnership with CT guides more people to seek the kingdom—in their homes, churches, workplaces, and spheres of influence.

So much has already been accomplished in the past year. From beautiful storytelling that lifts our eyes to Jesus working in our midst to global reporting that reminds readers of the cost of following Jesus around the world. But there is still much to be done.

The kingdom of God is near, but it remains overlooked, disparaged, and unrealized by so many.

Would you partner with CT this year to inspire and equip more people to faithfully follow Jesus?

In a world that hates the things of God, despises the weak, and exalts the strong, Christianity Today holds fast to the parable of the mustard seed—the smallest of seeds that grows into a flourishing tree. The kingdom of God is growing, thriving, and advancing. You can help CT inspire the Church and world by elevating the stories and ideas of the kingdom of God.

Be encouraged by the significant impact our partners have made over the last year, and join us today as we continue to advance the kingdom of God across the continents, across the generations, and across the lines that divide us.

Sincerely,



Timothy Dalrymple
President and CEO, Christianity Today



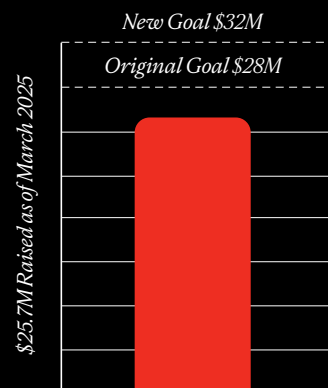
ONE KINGDOM

THE ONE KINGDOM CAMPAIGN
SPRING 2025 UPDATE

*Thank you to
Christianity Today's
2,256 partners
in 2024.*

Your generosity helps more people Seek the Kingdom by interconnecting the global Church, advancing a captivating vision of following Jesus for the next generation, and promoting the unity of the Church in all its beautiful diversity.

CAMPAIGN PROGRESS



Original One Kingdom Campaign Goal:

\$28M

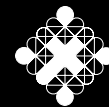
Raised as of March 2025: \$25.7M
The One Kingdom Campaign runs through 2026, CT's 70th Anniversary.

New One Kingdom Campaign Goal:

\$32M

Due to the overwhelming support of our partners, we are delighted to announce that the vision is expanded and the goal is increased.

The GLOBAL INITIATIVE



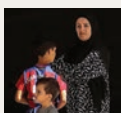
Your support can help equip Christians around the world to follow Jesus faithfully. The kingdom of God is near, but it remains overlooked by so many. You can help CT expand global coverage, translations, and partnerships so that more believers see the kingdom coming.

TOP GLOBAL STORIES



How a Chinese-Born Research Scientist Became a Daring Online Evangelist

Sean Cheng



Lebanon Evangelicals Serve Shiites Displaced by Hezbollah-Israel War

Jayson Casper



The Regulation Suffocating Christian Ministries in India

Surinder Kaur



2024 GLOBAL ENGAGEMENT



Introducing CT's New Latin American Editor, Franco Iacomini



"I've witnessed CT's sensitivity in addressing complex issues across various nations, always reflecting the ideas and stories of God's Kingdom, seeking first the Kingdom."

Haitians Are Ministering at the End of the World

Amid the violence and turmoil in Haiti, CT Senior Editor Andy Olsen reported on the pastors who treat gunshot wounds, give up their homes, and rescue dignitaries.

An Opportunity for God's Reviving Spirit

"Christianity Today, and The One Kingdom Campaign, postures itself as not recovering the embattled faith, but re-enchanting the beautiful vision of what it means that Jesus is the good news of the world."



Walter Kim, president of the National Association of Evangelicals has turned to Christianity Today for decades. But recently, Walter sees The One Kingdom Campaign as an incredible opportunity for Christianity Today to connect, inform, and inspire the global Church.

"Christianity can no longer be assumed. People have lamented the loss of the place of the Church and its influence in our society. I view this as the greatest missionary opportunity that the church in America has ever had."

In the midst of change and uncertainty, Walter is excited about the vision and direction of CT.

"We ought to look at this time and say we have an opportunity for God's reviving spirit to bring fresh vitality."

The NEXT GEN INITIATIVE



Your support is an investment in the next generation of believers. The kingdom of God is near, but it often remains unrealized by the next generation. You can help CT encourage and engage young people through leadership training, new media endeavors, and curated gatherings.



Next Gen Accelerator

In 2024, CT launched The NextGen Accelerator, a fellowship program cultivating the creatives of the next generation. This now-annual leadership fellowship gathered 15 young creatives to expand their storytelling gifts for the glory of God.



"Over the course of the fellowship, we have witnessed the beauty of growing together in our creative skill sets, expanding our vocational understanding, and dreaming together about how to tell the story of God's kingdom in our unique place and time."

— *Conor Sweetman, CT's Director of Innovation*

Inkwell Inspires Christian Imagination

2024 was a fruitful and exciting year with the launch of Inkwell Evenings, curated gatherings of storytelling, poetry, and art that center on friendship, beauty, and Christian faith.

With your support, Inkwell will continue to expand and develop in 2025 with more gatherings, new initiatives, and mentorship.

Inkwell Evenings In 2025:

London; Charlotte, NC; Nashville, TN; Los Angeles, CA; Malibu, CA; Greenville, SC; Fayetteville, AR



"I came away so inspired and grateful for the warmth, richness, and open-hearted gathering of fellow Christian artists and writers."

— *Inkwell Attendee*

CT Media Connects with the Next Generation

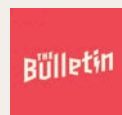
Engaging the next generation is critical to The One Kingdom Campaign. With 40% of CT's digital audience between the ages of 18-34, you can help CT connect with even more of the next generation through new and compelling podcasts, films, and online and print media.



THE RUSSELL MOORE SHOW

1.2M Downloads

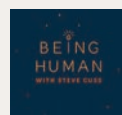
Top Episode: *An Update to the Anxious Generation with Jonathan Haidt*



THE BULLETIN

1.1M Downloads

Top Episode: *Don't Go There: Surrogacy and Politics in the Pulpit*



BEING HUMAN

223K Downloads

Top Episode: *Notice and Diffuse Reactivity*



"I love the variety of your guests and the civility of your discussions. It is my hope that more Christians will follow your example of humility, listening to different points of view without being judgemental."

— *The Russell Moore Show Listener*



CT's New and Improved Print Magazine and Website

CT strives to speak to this present moment with biblical faithfulness and relevancy, which sometimes means changing how things look and function. The expanded print magazine illustrates the beauty of this medium and the power to sit and engage with important ideas and issues, and the new [ChristianityToday.com](https://www.christianitytoday.com) provides an elegant, intuitive, and faster reader experience.

The BIG TENT INITIATIVE



Your support helps advance the unity of the Church in all its beautiful diversity. The kingdom of God is near, but it can be disparaged amid divisions. You can help CT connect communities separated by race and politics, build bridges across polarization, and encourage and unite the Church.

TOP ARTICLES

Connecting Theology With Life

Led by CT Editor In Chief Russell Moore, *The Public Theology Project* continues to convene a broad set of voices on matters of faith in the public square, flesh out the implications of the gospel for the whole of life, and connect believers across political, denominational, and cultural aisles.



Why Character Doesn't Matter Anymore

Russell Moore



The Sentence From C.S. Lewis That Could Change Your Life

Russell Moore



How Can Christians Navigate Political Tensions? Practice.

Harvest Prude



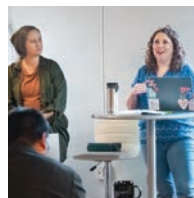
Back at Shooting Site, Trump Supporters Pray for His Protection

Harvest Prude

Introducing CT's New Big Tent Editorial Director, Sho Baraka



"I'm passionate about the ambitious work to expand CT's voice and audience. We have an opportunity to spotlight a more accurate and beautiful mosaic of the North American church."

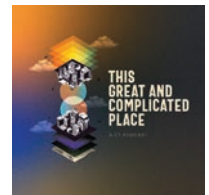


The Big Tent Writers' Workshop

Led by Sho Baraka, the first workshop created a space for 20 writers to grow in their skill and craft. Participants learned from Sho and other editors and began training to collaborate with CT.

A New Podcast on Race and Place

This Great and Complicated Place podcast explores the relationship between race and place; demography and geography. CT Hosts Rich Pérez and John Onwuchekwa pull on the historical, social, and spiritual threads that influence the ways we live in our cities and neighborhoods.



The kingdom of God is near,

but it remains overlooked, unrealized, and disparaged by so many. Through our generous partners, The One Kingdom Campaign is advancing the kingdom of God across the continents, across the generations, and across the lines that divide us.

Would you generously partner with Christianity Today this year to inspire and equip more people to faithfully follow Jesus?

To realize this bold vision, our partner community must grow by 15% this year from 2,256 to 2,600. Will you join us? Give today by filling out the enclosed response form or by visiting

Partner.ChristianityToday.com/Inspire

In a world that rejects the things of God, your partnership with CT will make a global impact for the kingdom.