



ONE KINGDOM
The Global Initiative



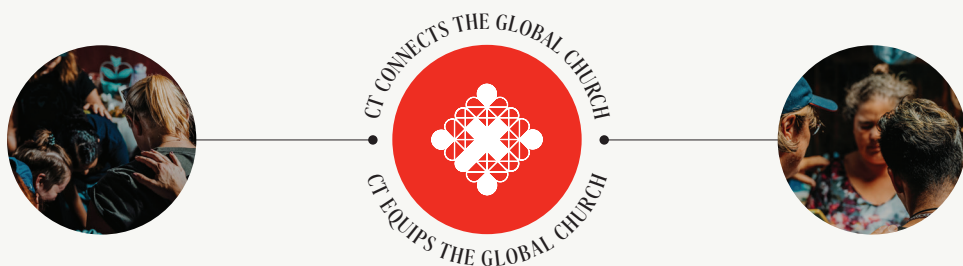
CONNECTING BELIEVERS WORLDWIDE
THROUGH POWERFUL STORYTELLING

CHRISTIANITY
TODAY

The Campaign for
Christianity Today
2024–2026

THE ONE KINGDOM CAMPAIGN IS BREAKING BARRIERS—UNITING BELIEVERS ACROSS CONTINENTS, GENERATIONS, AND THE LINES THAT DIVIDE US TO REVEAL A FULLER PICTURE OF GOD’S KINGDOM COMING.

The Global Initiative is dramatically expanding Christianity Today’s coverage to better represent what God is doing around the world, interconnecting the global Church, and illuminating the work of Jesus on every continent.



“Christianity Today Has Been A Strategic Tool of God.”

Lucas Suriano of Prison Alliance, a global prison ministry, believes the global Church is disconnected.

“There are small fires here and there. If you put together the small fires, it’s a huge burst. That is what Christianity Today will accomplish over time—you’re connecting those small fires.”

Lucas saw this firsthand. In El Salvador, 1 in 56 people are in jail. Tough new laws have led to mass incarcerations, and ministers now struggle for access. Never has the need for the gospel in El Salvador been so great, and access so limited.

But when CT illuminated this crisis, the Church responded.

“The *Christianity Today* article allowed [local pastor] Mario to start a Prison Alliance discipleship program in the Apateos Prison,” Lucas said. “We have purchased 300 hygiene kits for our first 300 female students already. Mario will visit this first prison weekly, with the support of the local authorities.”

When the Church unites, the kingdom expands. **This is the power of connecting the small fires. This is The Global Initiative.**

Unite The Global Church— One Story At A Time

God’s kingdom is growing in powerful ways worldwide—but too often, these stories go untold. More than ever, we need the global Church to enlarge our

vision of what it means to faithfully follow Jesus. With partners like you, Christianity Today is elevating the stories and ideas of the global Church.

YOUR PARTNERSHIP WILL HELP:

- 1

Elevate the voice of the global Church by creating a rich network of editors and correspondents in major cities and regions.
- 2

Bring the untold stories to light with more on-the-ground reporters and storytellers.
- 3

Break language barriers with content in 8 major languages and create multi-lingual sites.
- 4

Expose persecution, celebrate growth, and expand the kingdom.

*Will you help us to connect these “small fires”
of the global Church?*

Together, we can share more stories, unite believers,
and bring glory to *His name*.

CAMPAIGN GOAL TOTAL:

\$32M



Raised as of June 2025: \$28M | Global Initiative Goal: \$8.5M

WILL YOU HELP TELL THE STORY OF THE GLOBAL CHURCH?

Pray

Every story we tell helps unite believers and advance the kingdom. Pray for the Global Initiative to inspire believers in America and deepen faith worldwide.

Give

Your gift fuels global storytelling. Give today at **SeekTheKingdom.com** or use the enclosed response envelope.

Connect

Learn more and get updates at **SeekTheKingdom.com**

CHRISTIANITY TODAY'S ANNUAL GLOBAL ENGAGEMENT

5.3M

Audience Outside the US
(38% of CT Readers)

300+

Original Global Stories

1,350+

Non-English Translations



"Christianity Today amplifies, elevates, welcomes, and invites voices from around the world—and how these Christians encounter Christ disciples us North American Christians."

— ANN VOSKAMP, AUTHOR

"CT is a significant source of global Christian news. Its Traditional Chinese publications have been particularly helpful for Chinese locals who cannot read English to access updated newspapers and articles about World Christianity."

— READER IN SINGAPORE

"Christianity Today is one of the only faith-based media platforms I've found that covers it all—weighty, timely topics, philosophical ideas—and is seeking to represent God's kingdom beyond the USA."

— READER IN SEOUL, KOREA

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