



ONE KINGDOM

The Big Tent Initiative



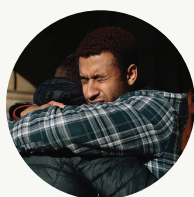
BRINGING TOGETHER THE BODY OF
CHRIST IN ALL ITS BEAUTIFUL DIVERSITY

CHRISTIANITY
TODAY

The Campaign for
Christianity Today
2024-2026

THE ONE KINGDOM CAMPAIGN IS BRINGING TOGETHER BELIEVERS ACROSS CONTINENTS, GENERATIONS, AND THE LINES THAT DIVIDE US TO REVEAL A FULLER PICTURE OF GOD'S KINGDOM COMING.

The Big Tent Initiative is advancing the unity of the Church in all its beautiful diversity.



Building Bridges Across the Church



“I celebrate CT for coming into my world.”
— *Pastor John Jenkins.*

For more than three decades, Pastor John Jenkins—senior pastor of First Baptist Church of Glenarden, president of Converge, and chairman of the National Association of Evangelicals—has dedicated his ministry to developing dynamic disciples and building bridges within the body of Christ.

He sees Christianity Today doing the same.

“CT’s willingness to engage the minority community demonstrates a true heart for the gospel of Jesus Christ,” John shared.

“CT is building bridges across dividing lines by writing more articles that are of interest to the minority community, hiring writers who can speak to the minority community, and sponsoring events to engage the non-white community.”

Through cultivating engaging conversations, elevating diverse voices, and creating new media projects, CT’s Big Tent Initiative is fostering unity and understanding across cultural, racial, and denominational divides—helping the Church live out Jesus’ prayer that we may be one.

By supporting the One Kingdom Campaign, **you’re helping unite the Church and advance the kingdom.**

Your Gift Helps Unite the Church.

The Church today stands at a crossroads. Political polarization, racial tension, and denominational divides have fractured our witness and weakened our unity. Many believers long for a faith community that reflects the beautiful diversity of God's kingdom—where people can disagree without division and pursue truth together in love. The Big Tent Initiative exists to meet this need.

The “Big Tent” is a place that brings together diverse groups of people who are united around the same core

biblical beliefs. Through thoughtful conversations, creative media, and fresh theological resources, this initiative convenes Christian leaders and storytellers from many backgrounds to model a better way—one marked by grace, humility, and understanding.

By platforming underrepresented voices, learning from believers from different backgrounds, and creating spaces for honest, hopeful, and winsome dialogue, The Big Tent Initiative is helping the Church rediscover what unites us in Christ.

Your gift to the **One Kingdom Campaign** supports and extends this vital work.

YOUR PARTNERSHIP WILL HELP:

- 1 Expand the Public Theology Project** to elevate leaders and storytellers who model healthy Christian dialogue within the Church and broader culture.
- 2 Host engaging gatherings** that unite Christian leaders across racial, political, and denominational lines around a shared vision for God's kingdom.
- 3 Launch creative podcasts and projects** that amplify underrepresented voices, address racial histories, and promote understanding and harmony.
- 4 Invest in new storytellers and resources** to highlight minority church perspectives and engage diverse audiences in theological conversation.

***Will you help us build bridges across dividing lines
within the North American Church?***

Together, we can create a united Church that reflects Christ to the world.

CAMPAIGN GOAL TOTAL:

\$32M



Funds Received as of February 2026: \$26M | Big Tent Initiative Goal: \$10.8M

WILL YOU HELP THE CHURCH COME TOGETHER?

Pray

Pray that **The Big Tent Initiative** will help believers listen to one another with grace, seek truth together in love, and reflect the unity of Christ's kingdom in all its beautiful diversity.

Give

When you give to **The Big Tent Initiative**, you invest in conversations, stories, and leaders who are showing the world a united Church—faithful, diverse, and whole.

Connect

Learn more and get updates at SeekTheKingdom.com

CT'S BIG TENT INITIATIVE IN 2026

Led by Sho Baraka, The Big Tent Initiative is already making an impact. A recent survey showed 84% of CT readers say they know more about how God is working in churches across diverse cultures and ethnic groups because of CT.

But there is more work to be done and more of the Church to reach.

Your gift this year will help CT:

- Continue mentoring and equipping dozens of new writers through Big Tent Writer's Workshops
- Launch new podcast and media projects like *The Just Life* podcast and the *Black + Evangelical* documentary
- Elevate more stories that reflect the minority Church in the United States.



"[CT] reminds [us] that Christians look and act differently and have different traditions and backgrounds and ideas about how the world works best. And Jesus is enough to bind all of that together."

— EMILY BARR, NASHVILLE, TN

"It's so easy to blame people with views I disagree with, but... we both need forgiveness from the same God. CT is standing in the gap. It holds firm to the Christian worldview that is focused on sharing the good news of Jesus Christ and speaks out for traditional evangelical values."

— CHRIS DAVIS, PRATT, KS

"CT's Big Tent Initiative helps impact the Church by partnering with others like me to help bring important stories to the broader church and world."

— DR. VINCE BACOTE, DIRECTOR OF *BLACK + EVANGELICAL*