

CHRISTIANITY TODAY

Dear Friends,

From the very beginning, Christianity Today has carried a singular calling: to elevate the name of Jesus Christ. As we celebrate 70 years of ministry, this conviction continues to guide us as we advance the One Kingdom Campaign.

Jesus is not merely the subject of our stories; he is the center of our hope and the Lord we joyfully serve.

“Therefore God has highly exalted him and bestowed on him the name that is above every name, so that at the name of Jesus every knee should bow...and every tongue confess that Jesus Christ is Lord” (Phil 2:9-11).

This truth reminds us why your partnership matters: we are helping lift Christ high so that his name—and his work—are known across the Church and the world.

Over the past year, your partnership has made this witness visible. Through faithful journalism, redemptive storytelling, and global reporting, CT has helped believers recognize Jesus at work in their churches, communities, and the worldwide Church.

Will you partner with Christianity Today this year to elevate the name of Jesus—advancing his kingdom across continents, across generations, and across the lines that divide us?

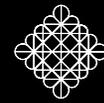
As we reflect on recent impact, we are reminded that the Church has always faced challenge and division—yet Christ has remained faithful. I hope you are encouraged by what you see in these pages and inspired to continue partnering with CT for the glory of God and the good of his Church.

With hope,



Dr. Nicole Martin

Dr. Nicole Martin
President and CEO



ONE KINGDOM

THE ONE KINGDOM CAMPAIGN
SPRING 2026 UPDATE

*Thank you to CT's
1,656 partners in 2025.*

Your generosity helps more people see Jesus at work, advancing his kingdom across continents, generations, and the lines that divide us.

One Kingdom Campaign

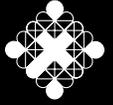


The One Kingdom Campaign runs through 2026, CT's 70th Anniversary

*“God is actively working to
redeem the world.”*

85% of Christianity Today's audience says that CT has positively impacted this belief.

The GLOBAL INITIATIVE



God is at work around the world, often in places where following Jesus comes at great cost. Your partnership helps Christianity Today interconnect the global Church—ensuring stories of faith, courage, and perseverance are told, translated, and heard.

2025 GLOBAL ENGAGEMENT



BECAUSE OF CT

86% of CT's Audience

agree that they know more about how God is working in new and exciting ways around the world.

80% of CT's Audience

agree that they know more about the diversity of God's kingdom.

CT REACHES FARTHER



Trained two cohorts of over 30 new writers from South and East Asia and Africa.



Expanded coverage of global conflicts, including Ukraine and Israel-Hamas.



Invested in on-the-ground reporting and stories with a new team of writers in Africa.

CT Helps Us See the Global Kingdom of God



Mishal Montgomery has spent over 30 years serving in local government in Southern California, but her calling has always been clear: to seek God's kingdom here on earth and empower others to do the same.

While her work is local, her heart is global. As a daughter of South Asian missionaries and now a consultant helping nonprofits thrive, Mishal is passionate about seeing the gospel flourish.

That's why she and her husband, Len, partner with CT.

"When I read Christianity Today, I learn about what God is doing around the world: about the Church in Japan, in Albania, in tiny provinces in China, in urban Birmingham, Alabama. In all these different places, the Church is alive! It's like an organ that's moving."

Christianity Today is elevating the stories and ideas of the global Church so that people like Mishal are informed, inspired, and connected to the kingdom coming around the world.

The NEXT GEN INITIATIVE



You can help shape the future of the Church. Through creative communities like *Inkwell*, mentoring programs like The Young Storytellers Fellowship, and new media projects, your partnership equips and inspires the next generation to follow Jesus.



CT's Inkwell Universe Expands Offerings

Inkwell, a multidimensional creative community from CT, widened its reach across the world in 2025, offering more events and establishing more gospel-shaped communities of storytellers.

The Young Storytellers Fellowship Invests In Young Creatives

In 2025, this CT Fellowship convened for its second year, equipping and inspiring 15 storytellers of the next generation.

Learning from mentors like Russell Moore and Karen Swallow Prior, fellows reported the fellowship “solidified my vocational plans” and was a “catalyst” for career development.

“I feel like my calling has been reinforced. The Young Storytellers Fellowship allowed me to go deeper into what I think God has called me to do and it has allowed me to ask better questions about the world around me.”

— Hayoung Oh, Young Storytellers Fellow



2025 NEXT GEN ENGAGEMENT

880K

Inkwell
Substack Reads

Views on
Instagram

1.5
MILLION

OVER
1,000

Inkwell Evenings
Attendees

Featured
Writers & Artists

OVER
100

15

Young Storytellers
Fellows

CULTIVATING COMMUNITY



INKWELL EVENINGS
8 large-scale events across the US and UK, spotlighting 60+ young creatives.

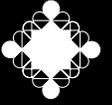


INKWELL WORKSHOPS
10 workshops provided online sessions designed for young creatives to build their skills.



INKWELL ONLINE
A gathering place for Christ followers to share essays, poetry, and testimonies of faith.

The BIG TENT INITIATIVE



The Church was meant to be one body—yet too often, we are divided by race, politics, and culture. Your partnership helps CT foster unity grounded in allegiance to Jesus, and models for believers how to listen well and engage faithfully.

TOP ARTICLES

CT's Public Theology Project Offers Wisdom and Clarity

Led by Russell Moore, this project catalyzed courageous conversations to help believers step across dividing lines with thoughtful, Christ-centered dialogue, bearing witness to unity grounded in allegiance to Jesus.



Ten Years After Charleston
Haleluya Hadero



The Man Tackling the Masculinity Crisis
Sho Baraka



The Antichrist Hides in Plain Sight at Christmas
Russell Moore



Can Christians Save the Refugee Program?
Harvest Prude

Led by Sho Baraka, The Big Tent Initiative now shows that 84% of our audience know more about how God is working in churches across diverse cultures and ethnic groups because of CT.

“What Christianity Today is doing with The Big Tent Initiative is overcoming the invisibility of groups that have not been heard by others.”

— Rev. Gabriel Salguero, Pastor & Founder of the National Latino Evangelical Coalition



Through elevating more stories from various backgrounds and special projects like *The Just Life* podcast and the *Black + Evangelical* documentary, CT continues to reflect a more robust and beautiful picture of the North American Church.

CT Podcasts Connect With Wider Audiences

Engaging listeners with thoughtful dialogue on culture and current events through a biblical lens, CT Podcasts are integral to expanding the Christianity Today community.



THE BULLETIN
1.6M Downloads
Top Episode: *The Assassination of Charlie Kirk*



THE RUSSELL MOORE SHOW
1.6M Downloads
Top Episode: *Jonathan Haidt's Newest Thoughts on Technology*



THE DEVIL & THE DEEP BLUE SEA
1.2M Downloads
Top Episode: *The Devil Went Down to Arkansas*

The Church is navigating a moment of deep challenge and great opportunity—

and you have a vital role to play.

Across the global Church, believers need their stories told. The next generation is hungry for formation rooted in the gospel. People are searching for faithful, Christ-centered witness in the midst of division and uncertainty.

Your partnership with Christianity Today will meet this moment. Your generosity helps believers see Christ more clearly and follow him more faithfully across continents, generations, and dividing lines.

Will you partner with Christianity Today to lift Christ high and strengthen his Church for the sake of the world?

Give today at Partner.ChristianityToday.com/Strengthen.

Your gift advances the One Kingdom Campaign and fuels faithful witness where it is needed most.